



# **The LEAF Integrated Farm Management Day**

**For**

**Colleges, Universities and Training Establishments**

**At**

**The Royal Agricultural College, Cirencester, Gloucestershire GL7 6JS  
A LEAF Innovation Centre**

**On**

**Monday 21<sup>st</sup> March 2011**

This day has been designed for College and University lecturers and their farm managers, trainers and students on the development of Integrated Farm Management (IFM) and sustainable food and farming. In particular the day will highlight some of the opportunities for your education establishment through using the LEAF management tools.

The day will focus on LEAF's work and highlight where some of our member Colleges and Universities have benefited from working with LEAF. There will be a lot of emphasis on sustainability and an insight to some of the technical, market and political changes. The day should prove to be extremely interesting and informative and we do hope you will be able to join us.

There will be a charge of £24 (£20 + VAT) for LEAF members and £60 (£50 + VAT) for non-members.

*This day is registered as an activity during Climate Week (21-27 March 2011) which involves events and activities all over the UK showcasing the solutions and positive steps that will help combat climate change.*

# THE LEAF IFM (Integrated Farm Management) DAY

## P R O G R A M M E

### 10.00 Coffee

**10.30 Welcome by Prof Chris Gaskill Principal of the Royal Agricultural College**

**10.35 Objectives of the Day by Caroline Drummond, LEAF**

### 10.45 Technical Know How

Being prepared for the future challenges of farming, climate change and the environment requires forethought and planning. This session will explore the range of LEAF management tools, including the LEAF Audit, the Green Box, the IFM training pack, the IFM database and the Virtual Farm Walk and we will hear from the Harper Adams University College as to how they have put them to use with their students.

**- LEAF's Management Tools by Kathryn Mitchell/Caroline Drummond, LEAF**

**- Putting them to work by Paul Lewis, Harper Adams University College**

**- Discussion**

### 11.45 Market opportunity

Farmers are increasingly looking to add value to their business while ensuring that they have an economically viable and productive farming system that reduces its impact on the environment. LEAF Marque helps verify that and is one of the fastest growing environmental farm assurance schemes across the globe. This session highlights the opportunities that LEAF Marque offers for training, for education and for the farm.

**- LEAF Marque by Jeremy Boxall, LEAF**

**- Meeting the standards by Mark Lumsdon-Taylor, Hadlow College**

**- Discussion**

### 1.00 Lunch

### 1.30 Demonstration & Communication

With the recent Taylor report focusing on Demonstration and Research, LEAF's work could not be more relevant. LEAF is currently refreshing its Demonstration Farms and Innovation Centres network and we would like to involve more of the Colleges and Universities. Furthermore we are developing the LEAFipedia building podcasts, video clips and information in to the framework of IFM on line as we develop the Sustainable Innovative Network.

**- The LEAF Sustainable Innovation Network by Kathryn Mitchell, LEAF**

**- Building the network & Adding Value by Dr Richard Baines, Royal Agricultural College**

**- Discussion**

### 2.30 Political influence

This final session will highlight some of the key political issues facing the food, farming and environment sector and LEAF's role in these discussions. Part of this is engaging the general public and the success of Open Farm Sunday is one way of building public trust and understanding in our industry.

**- Delivering Public Good by Caroline Drummond, LEAF**

**- Getting the Public involved by Craig Thompson, Myerscough College**

### Workshop sessions:

**- Getting more involved**

**- Other resources for colleges**

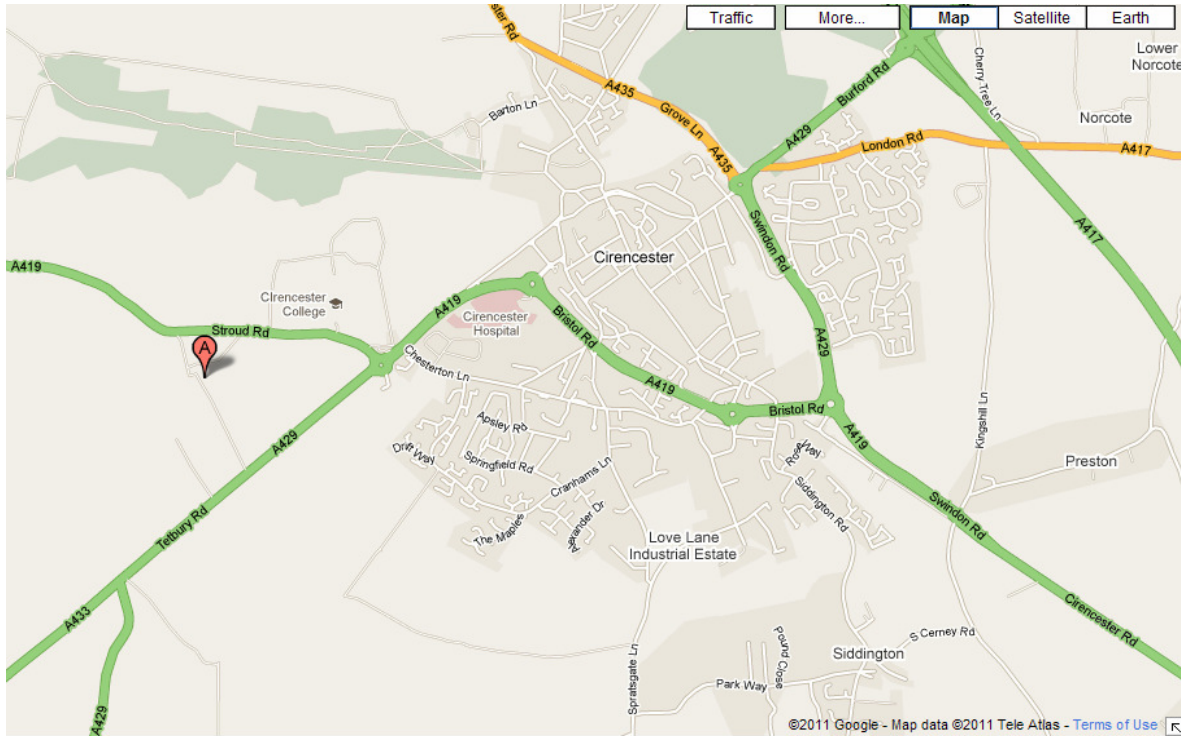
**General discussion focusing on technical know-how, demonstration & communication, market opportunities and political influence**

### 4.00 End

# THE LEAF IFM DAY

21<sup>st</sup> March 2011

## Directions



### By Car:

For visitors using Satellite Navigation, the College postcode is **GL7 6JS**

#### M4 Motorway

Exit Junction 15 on to A419 to Cirencester. Exit at Cirencester Industrial Area and follow clear signposting to the College

#### M5 Motorway

Exit **Junction 11A** on to **A417**. Exit at **Stratton** and follow **Gloucester Road**, from where it is clearly signposted to **Cirencester Town Centre**.

#### M40 Motorway

Take the **A40** to **Burford**, then **B4425** to **Cirencester via Fosse Way (A429)** from **Stow-on-the-Wold**. The College is clearly signposted from the Cirencester by-pass.

#### Note:

*In the case of any delay on the day of your visit, please telephone Caroline Drummond on 07710 886762 or the Royal Agricultural College on 01285 652531*



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## BOOKING FORM

Please complete this form and return with your cheque (made payable to LEAF) by **7<sup>th</sup> March 2011**  
to: Evelyn See, LEAF, Stoneleigh Park, Warwickshire CV8 2LG or email: [evelyn.see@leafuk.org](mailto:evelyn.see@leafuk.org)

**I wish to attend the LEAF IFM Day**

**Name (block capitals please) :** \_\_\_\_\_

**Job Title :** \_\_\_\_\_

**Organisation :** \_\_\_\_\_

**Address :** \_\_\_\_\_

**Tel :** \_\_\_\_\_ **Email :** \_\_\_\_\_

**I enclose a cheque, made payable to LEAF, for:**  
**(please tick)**

**£24 Member** (LEAF Membership No: \_\_\_\_\_)

**£60 (Non-Member)**

**Please indicate any specific dietary requirements:**

\_\_\_\_\_

**Thank you!**