



## LEAF Marque Supply Chain Directory

### LEAF – Linking Environment And Farming

**Our mission - inspiring and enabling prosperous farming that enriches the environment and engages local communities**

#### What LEAF is:

- LEAF (Linking Environment And Farming) is a membership organisation that promotes environmentally responsible farming.
- We help farmers produce good food, with care and to high environmental standards, identified in-store by the LEAF Marque logo
- We build public understanding of food and farming in a number of ways, including Open Farm Sunday and farm visits

#### What LEAF does:

- LEAF promotes environmentally responsible farming (through its Integrated Farm Management system which delivers food with care for the environment)
- LEAF operates globally in 35 countries
- The LEAF Marque brings you food produced by farmers who are committed to improving the environment
- LEAF farmers care about the countryside for you to enjoy today and tomorrow
- LEAF connects the public and farmers in many ways, including Open Farm Sunday and farm visits

### LEAF Marque

**“The LEAF Marque** is about Linking Environment And Farming. It gives you the choice to buy affordable food produced by farmers who are committed to improving the environment for the benefit of wildlife and the countryside.”

### LEAF Marque Services for retailers, caterers, processor and wholesalers

LEAF Marque producers are the industry leaders in IFM and give special consideration to the environment and sustainable farming. As part of this whole farm approach to food supply, LEAF Marque operates a range of information services that support and promote our members and the commitment they make to food and farming.

#### Who Benefits

LEAF Marque services are for the whole food chain. For consumers and retailers there is the LEAF Tracks service where shoppers can





use the LEAF web site to identify a LEAF Marque producer through their pack label and LEAF Marque certificate number.

For producers, buyers, processors, markets, retailers, and the LEAF Marque accreditation system itself, LEAF Marque operates a range of secure business services that allows buyers and sellers to trade in confidence

The LEAF Marque scheme uses the services on the LEAF web site to manage the LEAF Marque standard, its assessment points and reporting systems. This system provides an integrated information resource through which a range of traceability, promotional and information services are made possible.



## Traceability

LEAF Marque checking and tracking services keep buyers in touch with what is happening in their supply base. These services are used to check the status and other details of all certified LEAF Marque producers. Buyers can check individual producers or track many producers at once. Email alerts and summary reports provide an easily managed audit trail of production standards.

## Product Sourcing

LEAF Marque provides buyers and industry professionals with a directory of all its producers through the website. The directory can be used to find the closest producer of a specific type of product thus reducing food miles, or a single producer who can fulfil a range of your product requirements.



The directory contains full contact information for all LEAF Marque producers, lists the enterprises they produce and are certified for, and gives their LEAF Marque certification status.

## For further information

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### How to gain access to the LEAF Marque Producers directory

Register for a myLEAF account at <http://www.leafuk.org/myleaf/login.eb> or click on the



myLEAF logo on the home page [www.leafmarque.com](http://www.leafmarque.com), then click on

**“Register for myLEAF now”** You will receive a username and password, login and then on the top tabs go to **“Service Upgrades”** and on the left hand side tabs choose **“Access supply chain directory”** on this page click on **“Apply for industry access”** and LEAF will then approve your application, you will receive an email informing you of this.